

JACOB CHESBRO



CONTACT

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EDUCATION AND TRAINING

Expected in 05/2026

Associate of Arts - Graphic Design

Holyoke Community College
Holyoke, MA

- Fall, 2025 - Dean's List
- 3.6 GPA

SUMMARY

Creative Graphic Designer with a strong focus on minimalistic designs, cohesive color palettes, and clear typography. Passionate about creating meaningful and purposeful designs that engage audiences. Aiming to develop iconic branding and visual identities that leave a lasting impact.

SKILLS

- Adobe Creative Suite
- Visual communication
- Logo creation
- Branding and identity
- Layout design
- Motion graphics
- Animation
- Illustration
- Photo compositing
- Presentation design
- Marketing media
- PC and mac proficiency
- Research skills

EXPERIENCE

Graphic Designer **Holyoke Community College** | Holyoke, MA

- 09/2025 - Current*
- Designed engaging posters for school plays to enhance audience attendance
 - Created visually appealing spreads for children's book publishing to captivate young readers
 - Created typography systems booklet to streamline branding guidelines
 - Formulated comprehensive field guide focused on

Australian wildlife.

- Constructed insightful presentation emphasizing research about renowned graphic designers.
- Developed cohesive branding elements, including logo and business card, to establish family business identity
- Developed advertisement concept for ad council

Casino Dealer

MGM Springfield | Springfield, Massachusetts

01/2023 - 02/2024

- Engaged guests to enhance gaming experience and promote customer satisfaction.
- Monitored game integrity by adhering to rules and procedures, ensuring fairness and compliance.
- Processed cash transactions accurately, ensuring adherence to casino regulations and minimizing discrepancies.
- Displayed strong communication between guests and coworkers to ensure a smooth experience