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LINKEDIN & PORTFOLIO

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EDUCATION

Associate of Arts, Graphic Design

Holyoke Community College, Holyoke, MA
May 2026

- Fall, 2025 - Dean's List
- 3.6 GPA

JACOB CHESBRO

SUMMARY

Creative Graphic Designer with a strong desire for minimalistic design, cohesive color palettes, and clear typography. Passionate about creating meaningful and purposeful designs that engage audiences. Aiming to develop iconic branding and visual identities that leave a lasting impact.

SKILLS

- Adobe Creative Suite
- Logo creation
- Layout design
- Animation
- Photo compositing
- Marketing media
- Research skills
- Visual communication
- Branding and identity
- Motion graphics
- Illustration
- Presentation design
- PC and mac proficiency
- Video editing

EXPERIENCE

April 2026 - Current

Delphine Legacy Media - Graphic Design Intern, Atlanta, GA

- Assisted in developing visual content for social media campaigns and marketing materials.
- Collaborated with team members to refine design concepts and ensure brand consistency.
- Utilized Adobe Creative Suite to create graphics, layouts, and promotional assets.
- Conducted market research to analyze design trends and inform creative direction.
- Participated in client meetings to gather feedback and adjust designs accordingly.
- Engaged in continuous learning of graphic design principles to improve skill set and output quality.
- Efficiently managed multiple projects simultaneously while maintaining a high level of attention to detail and meeting deadlines

consistently.

- Promoted company's events by designing marketing materials such as posters, digital invites and brochures.
- Designed graphics for websites, logos and promotions for marketing purposes.
- Created engaging social media content to boost online presence and follower engagement.
- Increased client satisfaction, delivering custom designs that met specific business needs.

September 2025 - May 2026

Holyoke Community College - Graphic Designer, Holyoke, MA

- Designed engaging posters for school plays to enhance audience attendance
- Created visually appealing spreads for children's book publishing to captivate young readers
- Created typography systems booklet to streamline branding guidelines
- Formulated comprehensive field guide focused on Australian wildlife.
- Constructed insightful presentation emphasizing research about renowned graphic designers.
- Developed cohesive branding elements, including logo and business card, to establish family business identity
- Developed advertisement concept for ad council
- Collaborated with faculty to design course brochures and event flyers.

VOLUNTEER WORK

Currently assisting a nonprofit organization, Veteran Project Manager Mentor Alliance, with website updates and brand development. Responsibilities include updating the organization's logo, improving web design, and helping strategize an upcoming social media campaign to support its mission of veteran mentorship and career transition into project management.